ONLINE ENROLLMENT

TECHNOLOGY + COMMUNICATION = SUCCESS

THE Drury Group INC.
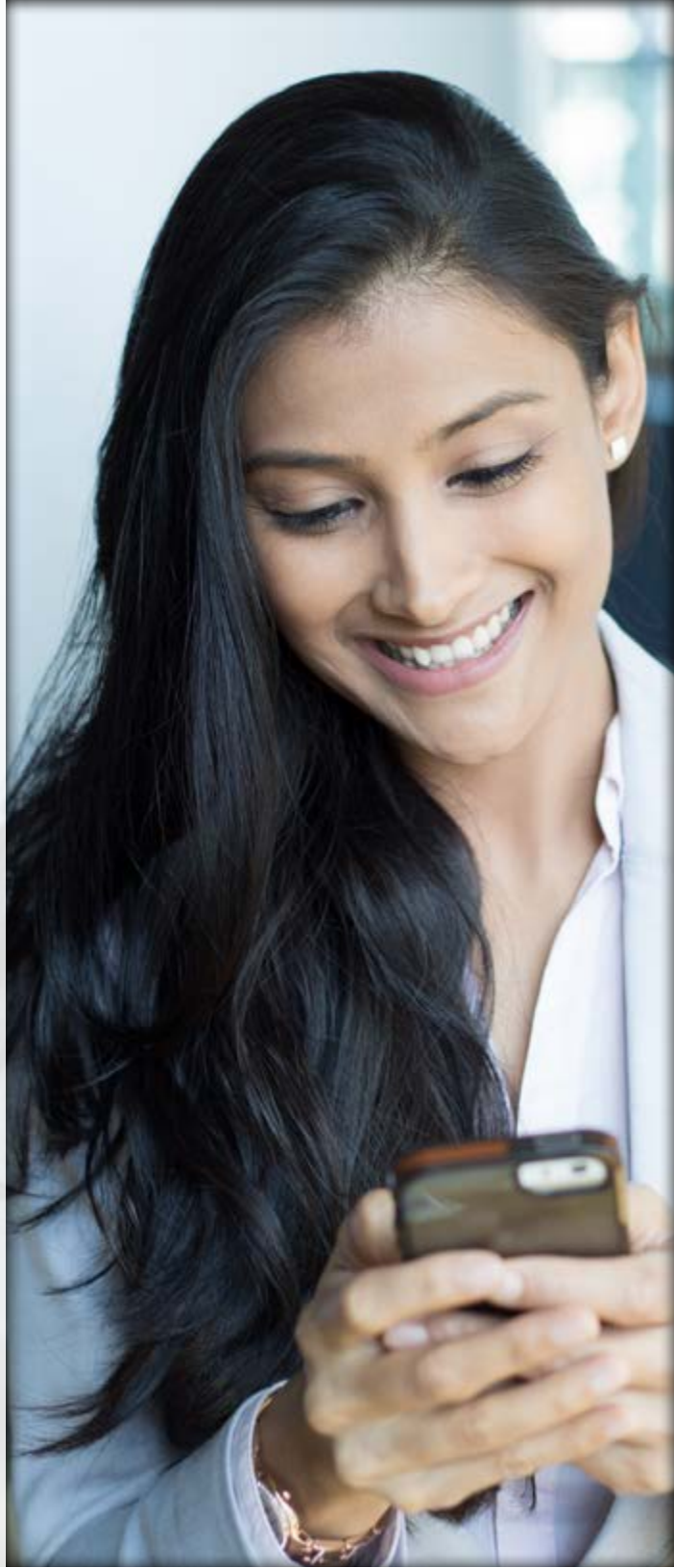
EMPLOYEES TODAY ARE USED TO GATHERING INFO AND BUYING DIRECTLY ONLINE WITH THE PUSH OF A BUTTON. THESE SAME EXPECTATIONS EXTEND TO THEIR BENEFITS SELECTION PROCESS.

GONE ARE THE DAYS WHEN A PRINTED BENEFITS BOOKLET AND PAPER APPS SUFFICE. TO TRULY HAVE AN ENGAGED AND EDUCATED WORKFORCE, TECHNOLOGY IS KEY.

HERE ARE SOME THINGS TO CONSIDER...

COORDINATION

Does your current online enrollment system coordinate with your HRIS? Having everything centralized into one system frees up time and resources for your HR staff, keeps everything organized and in one place, and streamlines the benefits enrollment process and administration.

COMMUNICATION

Ongoing and consistent employee communication is key. In fact, we wrote an entire ebook about it, which you can **read here**. Whether you're explaining the benefits offered, how to enroll in the program or answering questions about each employee's specific situation, it's essential to talk to your employees throughout the year about their benefits program. And that takes time.

An effective online enrollment system includes consistent communication messaging to address all levels of understanding – and to reinforce the face-to-face explanation your employees should be receiving from their benefits counselors during the enrollment process.

COSTS

In addition to clear communication messages, your employees want to understand their benefit choices and costs. An effective online enrollment system displays this information during enrollment. This streamlines the process by integrating everything in one place to better educate your employees and enable them to make smart benefit choices.

CONSISTENCY

An effective online enrollment system enables you to deliver the same message to each employee time after time, eliminating the inconsistencies that can occur when relying only on meetings or individual discussions. It also reinforces the benefit-related messages you provide pre- and post-enrollment ensuring consistency throughout the enrollment process.

TIMING

Timing is everything, as they say. And that holds true for implementing an effective, integrated online benefits and enrollment system, too. To ensure everything is ready for your next open enrollment, consider implementing the system within the next few months.

THE DRURY GROUP CAN HELP

Ready to streamline your benefits enrollment this year? We can help. Take advantage of our online enrollment technology, which integrates with your HRIS, offers your employees a consistent and efficient enrollment process, while providing a time-saving, web-based benefits administration tool for you and your HR team.

READY TO LEARN MORE?
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